

June 2020 District Committee Zoom Meeting miNUTES

Why Do We Need A Conference?

Introductions: Due to the virtual nature of the meeting, we will forgo full introductions. We will ask for any GSR/Alternate GSR or Member whose group has a need to please announce it.

Welcome! New GSRs/Alt GSRs: Please e-mail the Secretary (secretary@nc23.org) and the Web Committee (webcommittee@nc23.org) so we can get you registered and signed up for e-mails and text notifications.

They will need Group Name, Your Name, Your Address, Telephone Number, e-mail and cell phone numbers to get you signed up for everything!

- No new GSRs
- No special needs

Approval of Minutes (available on nc23.org)

- Motion to accept, 2nd and passed

Reports (Full reports are written and are available at the end of the agenda. Each position is given 1-2 minutes maximum for a quick summary and to advise the meeting of any special needs. Questions from the floor are welcome.)

Treasurer Report – Carlos:

- Adrian reporting on Carlos's behalf.
- \$800 in bank. We are still OK. Expenses will be lower.

Cooperation with the Professional Community & Public Information (CPC/PI) – Josh

- Nothing new for this month

Correctional Facilities (CFC) – Roberta:

- We still aren't allowed in the jails and doesn't know when this will change. Literature will be dropped off at the jails.

Grapevine – Henry:

- 2 subscriptions will be given away at Founder's Day this Saturday

Special Events – Katie:

- This Saturday is the "Zoomaration" from 9 AM to 12:00 PM.
- Chapel Hill and NY speakers.
- Would like heavy local participation, flyer is on website. Please pass the word.
- HG's that are looking for service work can help with the "Zoomeration"
- 2 Grapevine giveaways.
- Could Adrian or Kyle monitor the Zoom during the meeting? She would appreciate a cost host.

Accessibilities – Tyler:

- Per Adrian - No extra activities. Please consider hosting hyper-meetings when your meetings resume to allow those that can't get out of their houses to attend.

Treatment Facilities (TFC) – John:

- Per Adrian – doesn't know when behavioral health will let us in.
- Trisha would like to help.

Web & Technology Intergroup – Kyle:

- Numbers are up due to usage because people are going to website to find meetings.
- 3.9K users mostly handheld but desktop is increasing, 11K sessions.
- There is one Zoom link for the "Zoomeration" (Founder's Day)
- Apologies for the text that went out for St. Andrews. Another text was sent to correct meeting to Zoom. This was ~\$40 for additional texts.
- Web & Tech are under budget.
- Some meetings are starting to meet in person. Web & Tech will update the website. GSR's are encouraged to keep the Web & Tech committee up-to-date.
- Melanie – how do hyper meeting to assure that those on Zoom can hear the shares in the rooms?
 - Trish - Rule 62 - Everyone logs into Zoom whether you are at the meeting or not.
 - Adrian – computer works better than a iPad or phone.
- Trish – use – put phone in a metal salad bowl for amplification.
- Sam – there is a forum/discussion on the TIA forum.
- Adrian – Kyle – can we put some suggestions on nc23.org? Yes, Kyle will develop.

Intergroup – Jon:

- Attended meeting
- Partially open Monday and Fridays – see website for hours.
- They had to dig into prudent reserve.

Representative AA2022 Committee:

- Nothing new at this point.

Alt DCM Report – Jon:

1. Attended Intergroup Meeting on May 25.
2. Attended Area 51 Growth & Maintenance Sub-committee Meeting on May 30 and gave input on both a district change form and asset inventory form. Jon will be part of the team exploring ways to include both Intergroups and Central Office in area assemblies.
3. GSO has adjusted their prudent reserve down by 3 million dollars and furloughed employees due to the COVID crisis and poor literature sales. As of June 1st the office was closed, and essential employees were working remotely.
4. Area 51 will be voting on whether to use the \$18,000 surplus for billboards. Attempting to get up to date financials from the area treasurer.

LCM Reports:

Mitch – No report

Connie – Summit Club will be working July 1st and will give her an opportunity to visit meetings.

DCM Report – Adrian:

- Service Nerds Update
 - Delegate from Australia has been joining.
 - Reviewing the concepts.
- Resumption of Meetings, Notifying Web Committee, and Hybrid Meeting Recommendation:
 - Notify nc23.org when meetings change back to live so they can change your meeting back to active.
 - Don – they will be continuing their 5:30 zoom meeting.
- Area update – Attended Area 51 Growth & Maintenance Sub-committee Meeting on May 30.
 - Area is planning on doing an Area Inventory in 2021. I suggested, strongly, that they not do so during the assembly in Lake Junaluska.
 - I've been placed as the coordinator for a plan to try to get an area technology committee established. To morph their web committee to embrace more than just their website.
- Area Assembly and State Convention will now be held online! Please cancel all hotel reservations! Assembly agenda items are available at: <https://nc23.org/wp-content/uploads/Spring-2020-Agenda-Items.pdf>.
- July 11th Area Assembly on nc23.org and area website
- Still talking about the \$18,000 to be used for billboards (30 billboards for 30 days)
 - Anyone interested in donating \$18k to GSO? Adrian to pull group conscious.
 - Connie – originally liked billboard idea but now with people not going places it would be a waste.
 - Joshua – concur with sending it back to GSO. Are billboards more attraction vs promotion?
 - Margaret – turn \$ to GSO the use of money would help more people instead of 30 billboards for 30 days.
 - Adrian – conclude that District 23 is in agreement to send money to GSO.
- Area's revenues were up in the first quarter and expenses down. Area finances are doing well.
- The district Cash App is \$GSONC23. Donations from groups and individuals who have the ability are still appreciated.
- District 23 is working on getting the PayPal app
- Poll Group Conscience on Application of 2017-2018 Area 51 Budget Surplus to GSO. Per an e-mail from the Area treasurer, their revenues are up and their expenses down for the year. GSO has had to lay off staff due to the COVID-19 Crisis.

Old Business

New Business

- Should the District switch to the annual Zoom Pro plan?
 - Background: Zoom has a promotion offering additional savings to switch to an annual payment plan. They are currently offering the annual plan for \$104.93 for the first year rather than the normal annual rate of \$149.90. Currently, we pay \$14.99 per month, which is equal to \$179.88 per year.
 - Katie – it would be a prudent investment for district even from a special event perspective. Doesn't see virtual meetings going away because it is a platform for more people to attend meetings.
 - Don – thinks Zoom meetings will continue and it's a bargain.

- Kyle – we don't know how long the need for Zoom will go on, but it's necessary. Said it can come out of the Web & Tech budget.
- Clara – can HG do the same thing? Adrian will forward email to HGs.
- Joshua – motion to adopt plan, 2nd, passes without opposition

Adjourn with Responsibility Statement

Committee Reports

CPC/PI: There has been no further word from the person at Volvo regarding their health fair. There were no media inquiries or other activities this month.

CFC: The jails are not allowing any meetings into the facilities at this time, and we do not know when this will change.

Special Events: Founders Day is set for Saturday. The flyer is on nc23.org.

Accessibilities: No response to request for report.

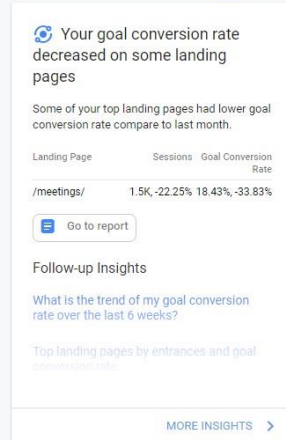
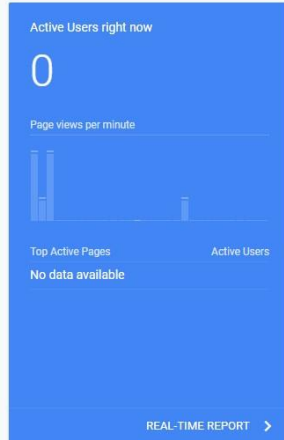
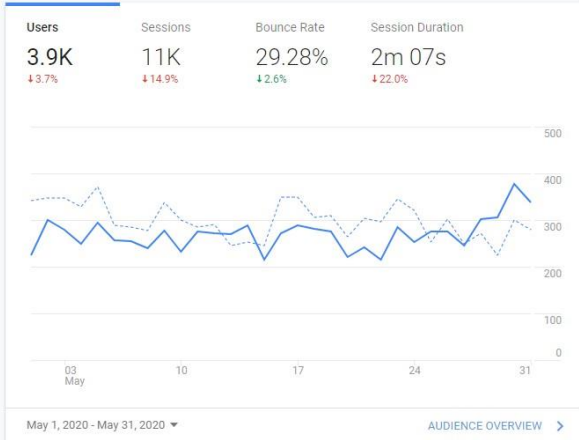
TFC: There has been a lot of run around and difficulty in finding out when Behavioral Health will start allowing meetings in again.

GV: Will be giving 2 grapevine subscriptions at Founders Day!

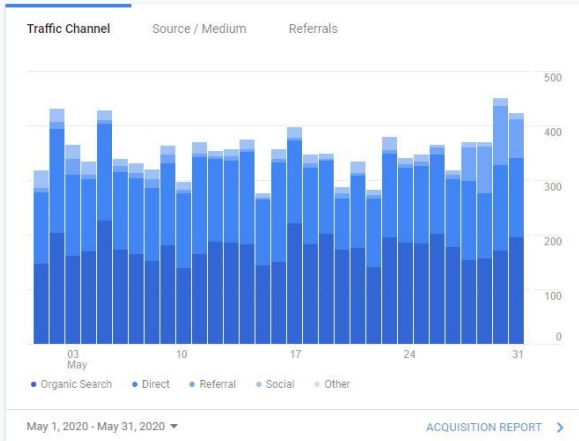
Web & Tech:

Google Analytics Home

INSIGHTS



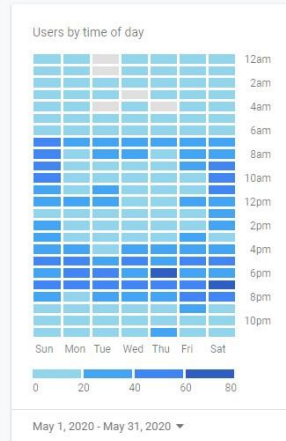
How do you acquire users?



Where are your users?



When do your users visit?



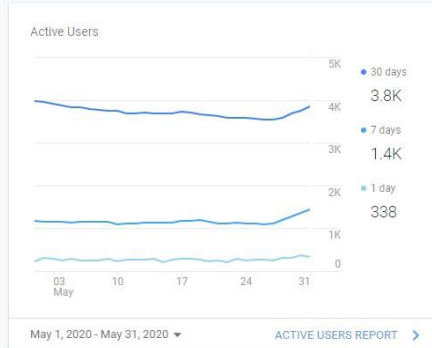
What pages do your users visit?

Page	Pageviews	Page Value
/	6,575	\$0.00
/meetings/	5,083	\$0.00
/meetings/?tsml-day=any&tsml-type=ONL	4,624	\$0.00
/online-meetings/	3,185	\$0.00
/meetings/?tsml-day=...query=online/call-in	466	\$0.00
/locations/summit-fellowship-club/	258	\$0.00
/meetings/early-bird/	227	\$0.00
/meetings/early-bird...y=any&tsml-type=ONL	192	\$0.00
/meetings/online-cal...ay=any&tsml-type=ONL	190	\$0.00
/meetings/starmount/	172	\$0.00

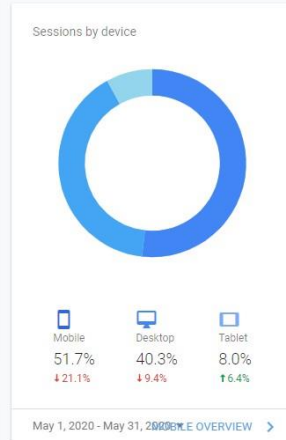
May 1, 2020 - May 31, 2020

PAGES REPORT

How are your active users trending over time?



What are your top devices?



How well do you retain users?



How are you performing against goals?

